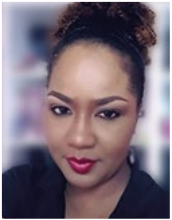


## CONNECTING THROUGH MAKE-UP

by Xiomara Thomas



**Nicole Millerson is a proud Surinamese woman, with her own make-up line, named Millerson Cosmetics.**

For 12 years she has been a full time make-up artist and up till now the only person in Suriname who makes make-up on customization. Her specialty is make-up for dark skinned women. She talks about Millerson cosmetics related to personal development.

"Everyone who has sat in my chair knows my "Laser eye" method. By closing one eye, I focus and do the screening. Just like wearing clothes, it is the same with make-up, with the knowledge of what suits you, you can move a great end forward. But when do you know what suits you? Or how do you start? More than half of all women use the wrong make-up."



on other grounds, they become more successful in their careers. Women are sometimes afraid of using make-up or to step out of their comfort zone and try new styles. The reasons differ from person to person, but by building up trust with this woman she can be helped to step out of her comfort zone. Not only by making use of psychology and behavioral knowledge, but also the natural gift and her ability to empathize make it a lot easier for her to help people. The combination of make-up artist and the will to motivate people and to see them grow, brought this process into existence. The best thing of this process is, when a woman steps in her confidence and owns who she is."

### MAKE-UP IS GROWTH

My contribution is that, after one meeting, people are getting inspired and make a step into their life- mission. "With a one on one intake or consulting conversation, I can discover your lifestyle and this is translated into the right make-up usage and advise". By getting a glimpse of their lives, Nicole gets involved and inspired. This results in more work and qualitative products, but also by letting them make the steps in the right direction, because you also use make-up for a purpose. We grow together.

### MAKE-UP IS BELIEVING

Nicole is a religious person, God is very important in her life. I can find myself in Him and by knowing Him I learn more about myself. I believe that God takes care of everything that was meant for me, my growing process, my relatives and everything around it will find its way to me. Also the things that seem to be negative. We as humans are sometimes short-sighted in our thoughts because we only think about the experience of that moment, while there is a lot more than today and tomorrow. I am also in the learning process and I have learned to stay calm in times when everything seems to be going against me. I believe that it will always turn right for me. Always, always, always!

### MAKE-UP IS HAVING VISION

The positive Nicole came in touch with make-up when she was only 6 years old. At the age of 9 she discovered that there was a profession where you could be busy with make-up the whole day. Her first beauty clients were the kids of the neighborhood and often also her dog who got a "make - over ". Nail polish, hairbands, and also old rancid lipstick were also used on the eyelids of the dog. Even though it was difficult to get off, the dog surely enjoyed this make – over. I always had my own opinion and views on what a woman should look like. Nicole is very artistic and draws beautifully which helped her to become an even better make-up artist.

### MAKE-UP IS TIMELESS

Nicole's favorite style is the classical timeless style. She got inspired by her mother and her neighbor. " You will not frequently see me use sharp colors. Women have an elegant but classic style and that was for me the definition of fashion. Everyone has something unique, the plus factors or the it- factors emphasize your identity." "Elegance is not about wearing a new dress. You are elegant, because you are elegant."- Coco Chanel. Coco Chanel is a brand that is here to stay. Nicole can find herself in her

style, her story, her way of thinking and for her, Coco is her guiding spirit.

### LIVE COLORS

Colors are important because Colors give feeling. With colors you can express feelings, energy and also the personality of a person. With colors you can express the natural appearance and the overtone of the skin that is determined by the amount of melanin or pigment in the skin and these factors will determine which colors you're going to choose. So also with make-up we are communicating, it is a form of expression, self-expression. In fact, it is a whole package, just like how you choose clothes, comb your hair and choose your jewelry. All this creates a style. According to the make-up use, one can for example notice if someone is confident or not, introvert or extrovert.

### MAKE-UP IS EMPOWERING

"People don't buy what you do but why you do it"- Simon Sinek  
Nicole accompanies people in finding themselves. That is her underlying thought. "I have discovered that when women become one with make-up, they are more confident and they can excel themselves